



# AssuredPartners<sup>NL</sup>



## Communities Served

Life Plan Community (CCRC)  
Nursing Homes  
Assisted Living  
Personal Care Homes  
Independent Living  
Adult Day Care  
Group Homes  
Home Health Care

## Programs/Services

Accelerated Tax Depreciation Strategy  
Alternative Risk Consulting

- *Captive Feasibility Analysis*
- *Strategic Review of Existing*

### Program

Claims TPA

- *Litigation Management*
- *Professional Liability*
- *Workers' Compensation*

Clinical Risk Management Consulting

- *Continuing Education*
- *DON Mentoring & Succession*

### Planning

- *MDS Consulting*
- *Quality Assurance Consulting*
- *Pre-Litigation Management*
- *Survey Preparation Analysis*

Disaster Recovery Consulting

Employee Benefits Programs

Exclusive Insurance Programs

HR Administrative Outsourcing

Insurance Placement

- *Auto, Crime, Property*
- *Cyber/Privacy Coverages*
- *D&O, EPLI, Fiduciary*
- *Evacuation Expense Coverage*
- *Excess/Umbrella Liability*
- *General/Professional Liability*
- *Media Management Coverage*
- *Patient Fund Bonds*

Workers' Compensation Consulting

- *Disability Management*
- *Loss Prevention*
- *OSHA Consulting*
- *Return-to-Work Programs*

## Experience You Can Trust

Our fundamental service goal is ensuring all seniors receive the highest quality care, whether they live in an independent environment or in a nursing home.

Recognized as a leader in the senior living insurance and risk management market, AssuredPartners NL's extensive service network fulfills the needs of a wide variety of organizations through traditional insurance, captive and self-insured programs.

As your business accepts more risk, we help you control your bottom line and enhance resident care with an array of solutions, from clinical risk and captive management to professional liability claims adjusting.

As one of the nation's leading insurance and risk management advisors to the senior living industry, hundreds of operators rely on AssuredPartners NL to help them mitigate, eliminate or insure their risks. They appreciate our imaginative placement of property, casualty and employee benefits insurance. Plus, our active involvement with government agencies and trade organizations provides us access to regulators as well as key industry leaders.

The result is an agile, well-positioned insurance firm that responds with creative products and services that enable you to provide your clients optimal care.

[www.assuredptrnl.com](http://www.assuredptrnl.com)



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## A Leading Innovator in Senior Living

Anticipating the constriction of the nursing home professional liability insurance market in 1999, AssuredPartners NL formed a Risk Purchasing Group (Preferred Nursing Home Owners Purchasing Group), under the auspices of the Federal Risk Retention Act.

Subsequently, we arranged a four-year non-cancellable group liability policy with a licensed, commercial insurer at rates up to 70 percent below prevailing market levels. We also designed and placed a group program for property, crime and automobile.

That same year, Risk Management Solutions expanded its Clinical Risk Management offerings to partner with nursing home clients on system analysis, development and correction using a best risk management practice approach in conjunction with root cause analysis.

Concurrent with the formation of AP NL Captive Services in 2003, AssuredPartners NL organized and licensed the first agency captive in Washington, D.C., dedicated exclusively to professional liability insurance for the long-term care industry.

In 2004, AP NL Captive Services began management of what is now the largest segregated cell captive insurer in Barbados. Most of the segregated cell owners are long-term care operators.

One year later, we created a professional liability Third-Party Administrator, Avalon Claims Management, dedicated solely to the Healthcare Industry. In 2007, we acquired a second dedicated TPA, LTC Claims.

In 2006, AssuredPartners NL Property Services was formed. This enterprise assists clients with maximizing cash flow through audit-tested tax strategies.

AssuredPartners NL has addressed workers' compensation challenges with traditional "guaranteed cost" policies as well as alternative funding options involving large deductibles or self-insured programs for those clients able to assume greater risk.

AssuredPartners NL's expertise has earned it the opportunity to represent a number of specialty programs on an exclusive basis. When insurers contemplate entry into the senior living space, AssuredPartners NL is usually the first agency contracted when evaluating market opportunities within our footprint.

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